

IDMP MARKETPLACE · 14 OCTOBER 2026

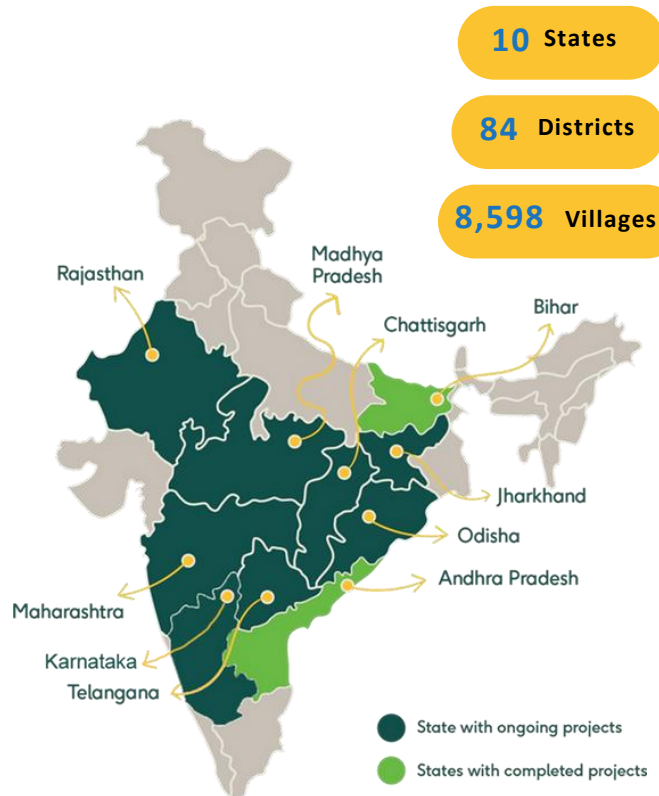
Community-led drought resilience in rural India



WOTR: On a mission to build resilient rural communities that enjoy a fulfilling quality of life within vibrant and sustainable ecosystems!

Established in 1993, an internationally recognized non-profit organization and think tank working at the intersection of practice, knowledge, and policy.

Presence



Areas of Intervention



Scale and Outputs



9.77 M Lives Touched



2.34 M ha Land Treated



Supported 22K SHGs, empowering 258K Women



1 M people trained



Established 72 FPOs



Research Outputs

- 280 Research Publications & books
- 1200 additional publications
- 510 videos and audio visuals

An Ecosystem-Centric, Holistic Approach to rural development- Sectors of Engagement



Women Empowerment

- SHG Formation
- Capacity Building
- Drudgery Reduction
- Women's Enterprise Development
- Women in decision making

Land and Water Management

- Integrated Watershed Development
- Water Stewardship
- Water Governance
- Ecosystems and Biodiversity Conservation



Climate Resilient Agriculture

- Agriculture Productivity
- Soil Health Management
- Water Efficient Agriculture
- Agro-metereology
- Farmer Training
- Market Linkages: FPOs



Health, Sanitation and Nutrition

- Nutrition/ Malnutrition
- Child Growth Monitoring
- Drinking Water
- Sanitation
- Health Awareness
- Screening Camps



Livelihoods

Micro Enterprise

- Agro-based Enterprises
 - Non-farm Enterprises
- Skilling for livelihoods/employment

2026: A super El Niño hits **India's drylands**



Drinking water
scarcity



Rabi crop failure &
fodder shortage



Distress migration &
& livestock sales



Extreme heat stress

70
%

of India is rainfed drylands, home to most of
most of its poor

Impacts expected until monsoon 2027. **Waiting**
Waiting is not an option.

From reactive relief to **proactive risk management**

01 · MONITORING & EARLY WARNING

Forecast2Field

Fortnightly weather-informed agro-advisories on WhatsApp, across all WOTR states

02 · VULNERABILITY & IMPACT ASSESSMENT

Village water budgets

Water budgeting and El Niño risk assessment with Gram Panchayats

03 · PREPAREDNESS & MITIGATION

El Niño Preparedness Programme

Drinking Water Security Plans · GP resolutions reserving sources for drinking · drought-tolerant crops · fodder banks

MH · KA · MP · RJ · OD

Prevention **pays and lasts**

2.28–3.76

Benefit-cost ratio
IRR 22%

2–4×

Higher farm incomes than control
villages

₹117,791

Cost of inaction: income lost per
household

15+ yrs

Benefits persist after project closure



450 mm rainfall. Same village. 24 years.

Let's bring the ground to **the negotiating table**

1

Use our village-level evidence on the **cost of inaction** toward COP18

2

Partner on scaling **community drought preparedness plans**

3

Join our **El Niño learning webinars** and the upcoming flagship report

"Where water runs, we make it walk. Where it walks, we make it stop. Where it stops, we put it underground."