

## Video Guidelines

### Global Integrated Flood and Drought Management Competition for #YouthLed Projects

#### 1. Background:

Early warning systems (EWS) help society to prepare for, and respond to, all types of disasters, including those related to hydrometeorological hazards. They save lives and minimize potential economic and environmental damages. Several international initiatives at the regional and global levels address EWSs. The Sendai Framework for Disaster Risk Reduction 2015–2030 specifically highlights the need to “substantially increase the availability of and access to multi-hazard early warning systems and disaster-risk information and assessments to the people by 2030.” It urges efforts to make forecasting and EWSs more efficient, integrated, and sustainable. While the complexities and challenges are many, young professionals can play a role in integrating EWSs now and in the future. They bring energy and enthusiasm as well as openness and flexibility to try new things and adopt innovation, especially in communications. These characteristics can help promote integration of the EWSs value chain and ensure an interdisciplinary approach.

#### 2. Objectives:

- To showcase how people-centred EWS approaches can be advanced by or through the involvement of youth.
- To acknowledge, promote and encourage the involvement and actions by and through young people in integrated flood and drought management.

#### 3. Theme:

People-Centred Approaches to Flood and/or Drought EWS. One, several or all of the following themes should be addressed by your project.

- A. Monitoring: Innovative monitoring for EWS
- B. Warning Dissemination: Innovative ways to disseminate early warnings
- C. Communication and Awareness Raising: Innovative approaches to increase the preparedness and ability of the population to react appropriately to warnings
- D. Impact mapping: Innovative mapping of hazard impacts to improve the understanding of the vulnerability and feed back into the EWS to enhance it.

#### 4. Requirements

<b>Duration</b>	3-4 minutes
<b>Language</b>	Any but all videos must have English subtitles (including English speaking videos)
<b>Format</b>	Landscape 16:9
<b>Deadline</b>	15 December 2021

#### 5. Content

##### What we would like from you

We want to hear your story on your project and would like the answers to the following questions incorporated in your narration. Please do not answer these questions in a 'Q&A' format and you are free to present your idea in a creative way..

1. **Tell us a bit about yourself-** Your name, what is your background, and what country are you based in and the name of your project
2. **Tell us about the project** you have been leading/working or would like to implement related to water related disasters and early warning systems
  - a. Why and how did you become involved with the project?/ Why would you like to implement this project and how will it help the community?
  - b. Where will your project take place?
  - c. What is your role in the project and who will be involved?
  - d. What are/were the objectives of the project?
3. **Tell us how this project will help save lives and minimize potential economic and environmental damages in communities.** What are the impacts? What would the consequences have been if this project did not happen?
4. **Tell us about any project challenges** (i.e. finance, buy-in from decision makers etc)

**We encourage you to integrate footage/photos of your project into your story.** This will make your story 'come alive' and be more relatable.

#### SUBMISSION

Videos can be sent via WeTransfer or uploaded to the following Google Drive:

<https://drive.google.com/drive/folders/1AG4Kp02pyNSj8ravmRbdFcKbfxAJo81N?usp=sharing>

If you are using WeTransfer, please copy [rianna.gonzales@gwp.org](mailto:rianna.gonzales@gwp.org) and

[n.elango@wateryouthnetwork.org](mailto:n.elango@wateryouthnetwork.org) onto the email to confirm that it has been sent and we will confirm receipt.

## CONTACT

If you have any questions please contact either [valentin.aich@gwp.org](mailto:valentin.aich@gwp.org) or [rianna.gonzales@gwp.org](mailto:rianna.gonzales@gwp.org).

## FURTHER VIDEO GUIDELINES

The video can be recorded using your phone, camera or even on zoom.

Here are some suggestions for recording your story:

1. **Start each video by saying who you are** - your name, your organisation and where you are from. Then pause.
2. Take a minute or less to answer each of the questions.
3. **Rehearse** in advance (to avoid too much reading), and try and deliver your message with energy
4. When recording the video with your phone, please have it **landscape and if possible, use a tripod or have someone record you**
5. Ensure the **distance between you and the camera/phone is close enough** to guarantee breathing space and to be heard well (if you have an extra microphone to your phone, plug it in), and **look into the camera**
6. Make sure there is **minimal background noise** during your recording.
7. Use **highest resolution** (and bitrate) if possible
8. If you can, and it helps your story record your response at a location that depicts your project as this will help to connect your message more clearly.

**We look forward to receiving your submission!!!**